

**A 20 MPH City
Public Consultation
July/ August 2012**

Report

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A 20 MPH City Public Consultation

1 Background

In May 2010, following an investigation into 20mph speed limits/zones by the Environment and Community Safety Overview and Scrutiny Committee (ECSOSC), the panel produced a report containing 15 recommendations. In broad terms the main recommendation was the wider implementation of 20mph speed restrictions in residential areas and in the vicinity of community facilities such as schools.

Cabinet Member Meeting in January 2012 approved the implementation of two pilot 20mph speed limit areas in Portslade and Stanford and directed officers to investigate the further possibility of the wider introduction of 20mph speed restrictions across the City.

Officers prepared an outline proposal for the phased introduction of 20mph speed restrictions across the City over a 4 year period, which were subject to public consultation between 27th June and 10th August 2012.

2 Headline Results

55% of respondents are in support of the 20mph proposals.

Highest levels of support were shown by older residents (aged 65+) at 67.5%.

Business owners or managers show less support for 20mph proposals at 44% in favour.

3 Methodology

Information leaflets and questionnaires were mailed to a random sample of 10,000 city-wide addresses. The addresses were taken from the Land and Property Gazetteer which is a property based database and both residential and commercial properties were included in the sample.

The consultation was also made publicly available on-line on the council's Consultation Portal.

Exhibitions were held in:

Hove Town Hall Monday 16 July 11am to 7pm
 Tuesday 17 and Wednesday 18 July 10 am to 6pm

Brighton Town Hall Monday 23 July 11am to 7pm
 Tuesday 24 and Wednesday 25 July 10 am to 6pm

The consultation was also advertised on the council's web-site and in the local press.

4 Full Results

Response rate

3689 responses were received in total, 1564 of these (42.5%) were received on-line through the council's consultation portal and 2125 (57.5%) were survey forms returned by mail or collected at public exhibitions.

The paper-based version of the survey alone yielded around 21% response rate.

Q1 Do you support the proposal to implement 20mph speed limits?

	Number	%
Yes	2032	55
No	1633	44.5
No reply/ unsure	24	0.5
Total	3689	100

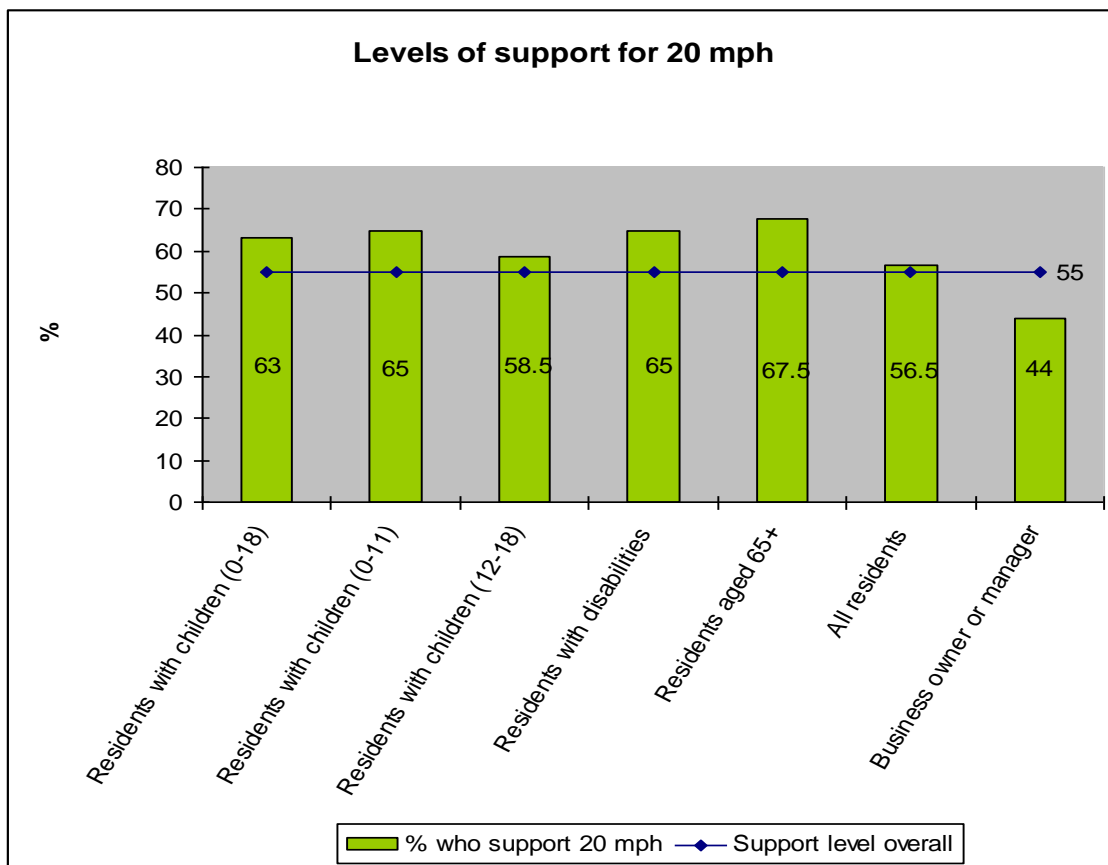
The table below shows further interrogation of how respondents replied to this questions when analysed by business and residents and for older residents (who showed the highest levels of support):

Do you support the proposal to implement 20mph speed limits?

	Business owner or manager		Residents ¹		Older residents (65+)	
	Number	%	Number	%	Number	%
Yes	173	44	1859	56.5	355	67.5
No	218	55.5	1415	43	167	32
No reply/ unsure	2	0.5	22	0.5	4	0.5
Total	393	100	3296	100	526	100

Percentage levels of support for 20 mph overall and for older residents, or those with disabilities and those with children. All these groups show levels of support ranging from 56.5% to 67.5%: all higher than the 55% support shown by all respondents. The group which shows the lowest level of support for 20 mph proposals are business owners or managers at 44%, which has the effect of suppressing overall levels of support down to 55%

¹ Residents are assumed to be those who answered "No" to Q2 "Are you responding as an owner or manager of a business?"



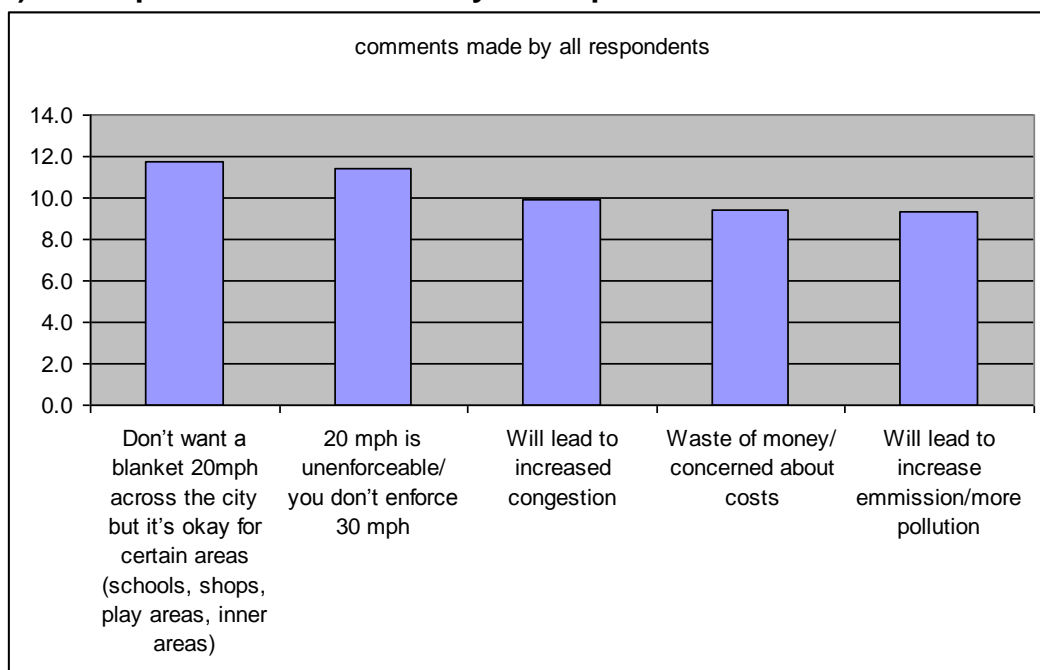
In order to understand barriers to support, respondents who said they don't support 20 mph were asked to say why in an open comments box. These comments have been themed and the following table gives an indication of comments most often raised by these respondents, these have also been categorised by residents and those who own or manage a business:

Comments made by those who don't support the proposal for 20mph speed limits	Number of comments		
	All Respondents	Residents	Business owner or managers
Don't want a blanket 20mph across the city but it's okay for certain areas (schools, shops, play areas, inner areas)	300	268	32
20 mph is unenforceable/ you don't enforce 30 mph	293	263	30
Will lead to increased congestion	255	210	45
Waste of money/ concerned about costs	242	215	27
Will lead to increased emissions/ more pollution	239	194	45
Will lead to increased journey times/ too slow	235	190	45
20mph will cause road rage/ driver frustration	192	89	13
Car efficiency will reduce/ fuel economy will increase	131	115	16
20 mph will damage the local economy/ keep visitors away	122	86	36

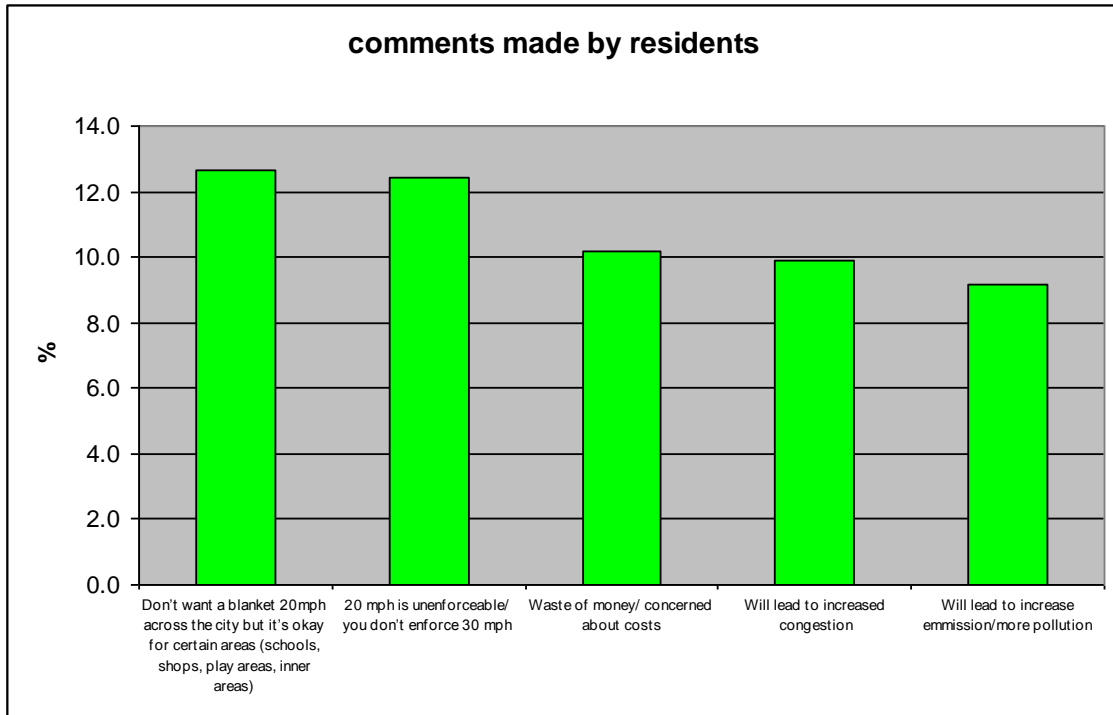
	121	108	13
20mph not necessary			
Anti-council, Anti-Green party feelings	109	89	20
Driving too slowly can cause accidents/ concentrating on keeping speed down becomes the driver's focus	89	74	15
Anti-cyclist feelings: cyclist don't pay road tax, disobey Highway Code etc	81	75	6
This proposal is anti-car	79	65	14
20 mph in existing zones is not adhered to	58	52	6
20 mph won't save lives/ reduce accidents	48	39	9
The consultation methods are bad/ you have already made up your mind/ won't listen to our views/ there is not enough information to make an informed decision	45	41	4
More signage would be ugly/ costly	43	35	8
This is a money-making exercise	42	32	10
Bus journey times will increase	26	24	2
20mph is only necessary during peak hours	23	22	1
Cars can't be driven that slowly/ are not designed to run at this speed	24	21	3

The graphs below shows the percentages of each comment made by 1) all respondents, 2) resident and 3) business owner or managers

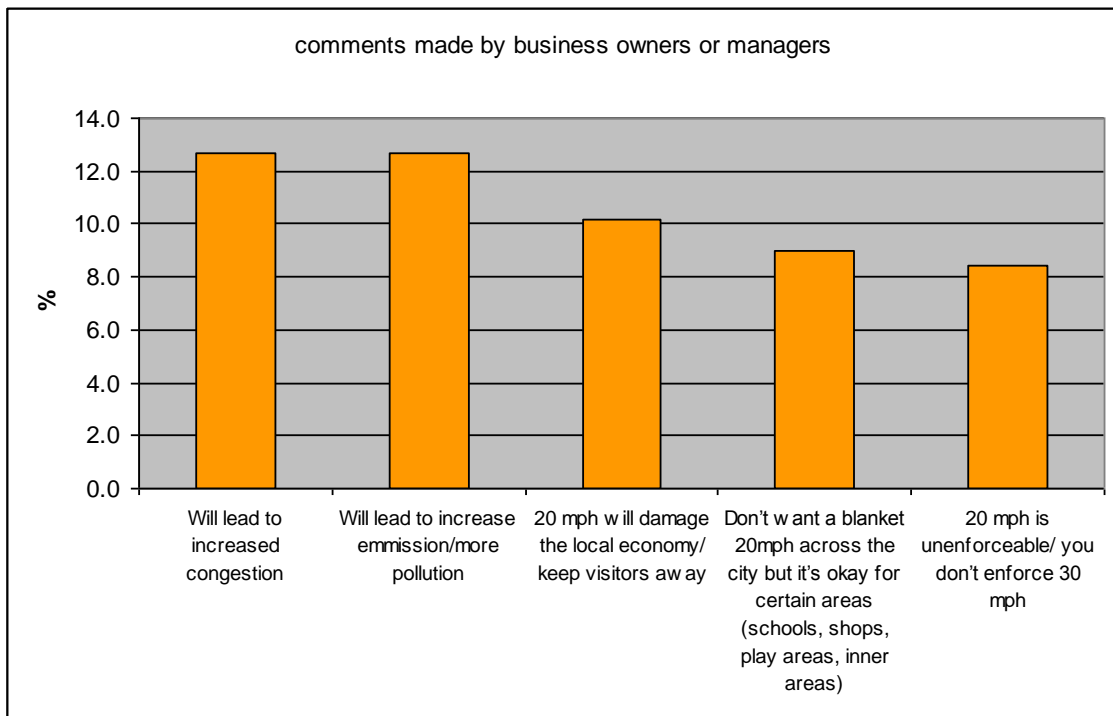
1) Top 5 comments made by all respondents



2) Top 5 comments made by residents



3) Comments made by business owner or managers



Q2 Are you responding as an owner or manager of a business?

	No.	%
Yes	393	10.7
No	3166	85.8
No reply	130	3.5
Total	3689	100

Levels of support for 20 mph proposals are discussed at the end of Q1 above.

Demographic Information

Respondents were asked to tick whether they fitted into one of the following categories (they could tick more than one box)

Gender	No.	%
Male	1816	49
Female	1473	40
No reply/ prefer not to say	400	11
Total	3689	100

Is your gender the same as the gender you were assigned at birth?	No.	%
Yes	2717	74
No	27	0.5
No reply/ prefer not to say	945	25.5
Total	3689	100

Age	No.	%
U18	16	0.4
18-24	76	2.1
25-34	392	10.6
35-44	695	18.8
45-54	737	20
55-64	563	15.3
65-74	380	10.3
75+	213	5.8
No reply/ prefer not to say	617	16.7
Total		100

Ethnicity		No.	%
White	English/ Welsh/ Scottish/ Northern Irish/ British	2790	75.6
	Irish	59	1.6
	Gypsy/ Traveller	3	0.1
	Polish	7	0.2
	Portuguese	0	0

	Other white background	167	4.5
Asian or Asian British	Bangladeshi	5	0.1
	Indian	18	0.5
	Pakistani	1	0
	Chinese	7	0.2
	Other Asian background	12	0.3
Black or Black British	African	6	0.2
	Caribbean	3	0.1
	Sudanese	3	0.1
	Other Black background	0	0
Mixed	Asian & White	16	0.4
	Asian & Black African	1	0
	Asian & Black Caribbean	1	0
	White & Black African	8	0.2
	White & Black Caribbean	6	0.2
	Any other mixed background	14	0.4
Other Ethnic Group	Turkish	3	0.1
	Arab	4	0.1
	Japanese	4	0.1
	Other	17	0.5
No reply/ prefer not to say		534	14.5
Total		3689	100

Disability	No.	%
Yes	499	13.5
No	2687	72.8
No reply/ prefer not to say	503	13.6
Total	3689	100

Type of disability²	No.	%
Long-standing illness	217	43.5
Physical impairment	267	53.5
Sensory impairment	49	9.8
Mental health condition	69	13.8
Learning Disability/ Difficulty	15	3
Other	26	5.2
Total	643	

Respondents with children	No.	%
Aged 0 to 11	776	21
Aged 12 to 18	427	11.6
Total number with children (0 to 18)	1203	32.6
No children	2304	62.5

² Respondents could tick more than one type of disability

